# The Energy Venture Investment Summit





THURSDAY, FEBRUARY 17 11:50 AM (MT)

# UPLIFT SOLAR





**HAYNES BOONE** 









#### **Power Management: An Unnecessary Chokepoint**

Yesterday's electronics are a drag on the potential of today's power systems.

"Technology development is required to reduce the costs of engineering the microgrid, specifically the control systems and electrical infrastructure necessary to balance supply and demand that currently result in elevated system costs."

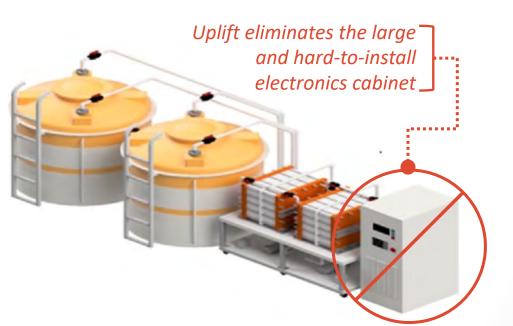




## **Uplift Inside Energy Storage: Ashlawn Vanadium Redox Flow Batteries**

Integrated. Lightweight. Durable.

Uplift's electronics convert Ashlawn's complex power management into a simple, scalable solution.



- Power conversion for multiple battery stacks
- Charge management for battery back-up
- Motor control for pumps
- Reading/reacting to > dozen sensors
- Communications for data and alarms
- Remote command for energy delivery schedule
- Software updates over the air
- Scalable for manufacturing
- Easier, modular installation of battery system
- >50% cost reduction in BMS



# **Uplift Inside Solar Panels: Merlin's Solar Battery Trickle Charger**

With Uplift inside, a battery charging "kit" becomes a single panel with an app.

- External charge controller embedded in solar panel
- A single panel now charges multiple battery types, simplifying manufacturing and inventory for product line
- Easily configured by customer with mobile app
- More power from panel, including uneven light/shade
- Power electronics "drop in" to panel manufacturing with minimal process change
- Better customer experience



## Our Market Potential – Enabling These and Other Innovations that Deliver Power Anywhere

"Uplift will give us an inside track to an additional \$3-5 billion of serviceable available market." -

**MERLIN** SOLAR







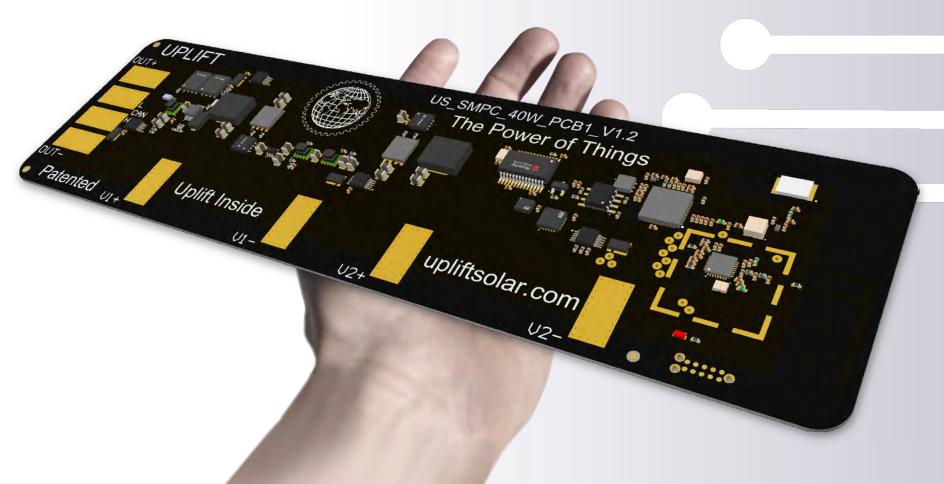




**EV CHARGING CANOPIES** 



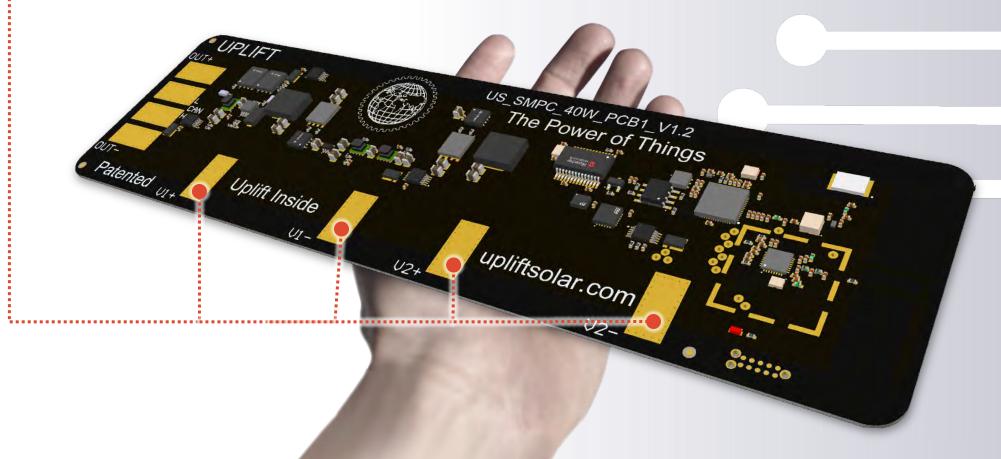
### **Our Unique Technology at Work**





#### **Our Unique Technology at Work**

High-frequency, multiphase conversion distributes heat and lowers our component costs





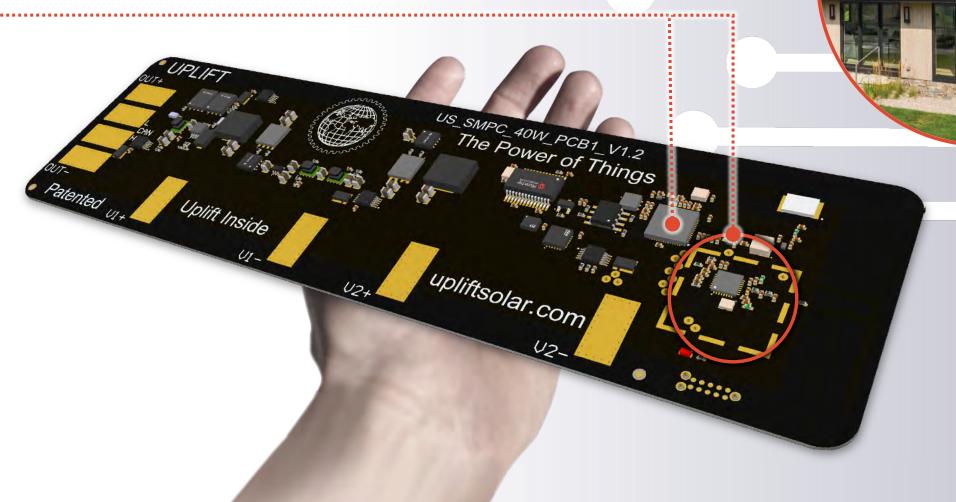


Thinnest-in-class + high-heat tolerant components beat the toughest integration and reliability challenges



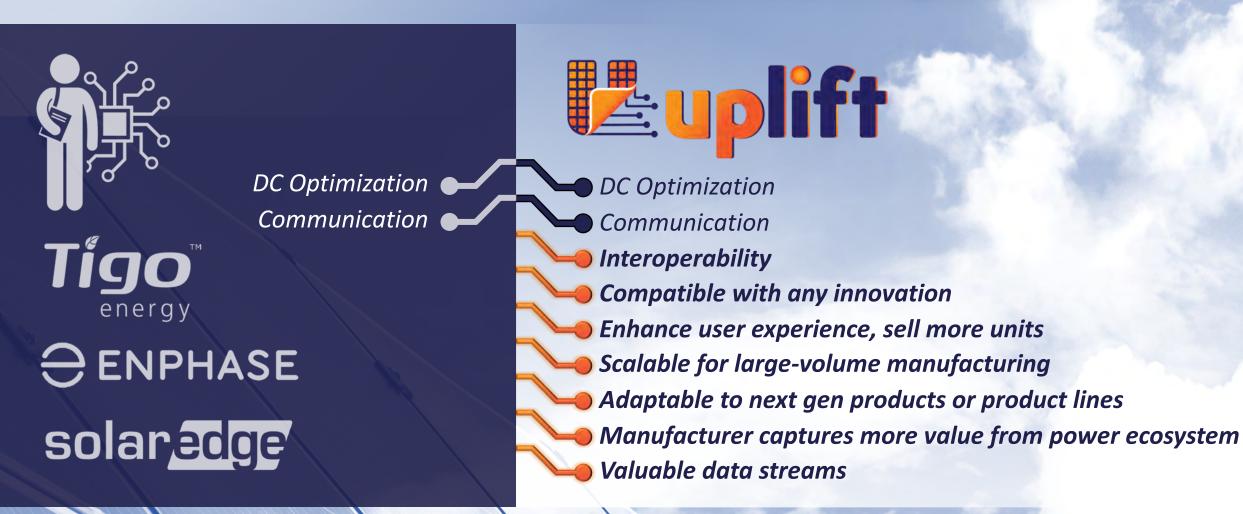
#### Our Unique Technology at Work

Microprocessor + Bluetooth + GPS is a brain trust that provides customizable, updateable intelligence



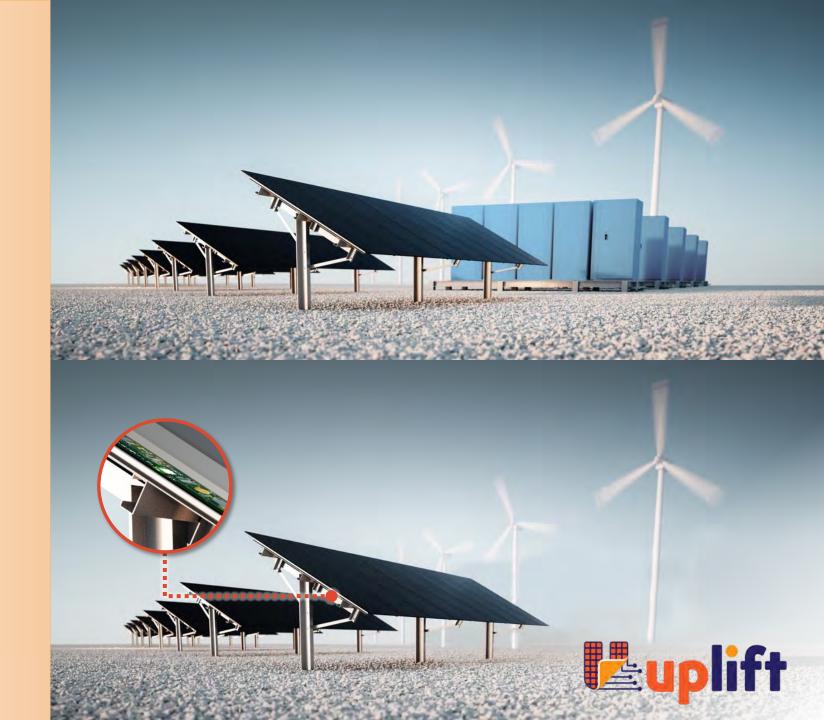


# Competitive Advantages: We do everything THEY do, MINUS the complexity.



## **Uplift Inside**

Lifting the clean energy transition beyond the limits of yesterday's power electronics.



#### The Uplift Solar Executive Team



#### **Darius Roberts, CEO**

- 15 years in software programming of complex business logic
- Senior/supervising programmer at Boeing and for FCC Broadband auctions



Eric Becnel, CTO

- MS, Aerospace Engineering and Advanced Heat Transfer
- Principal in two firms responding to aerospace engineering and manufacturing challenges (1 exit)



Lauren Rosenblatt, COO and General Counsel

- 15 years in electricity, incl. markets, regulation, policy, generation, transmission, delivery, utility service, energy service, and new technologies (FERC and Berkshire Hathaway Energy)
- 20+ years in regulated markets (finance and electric)

**Board of Advisors** 

**Chris Cook**Co-founder, SunEdison



Luis Morales
Former Executive, Enphase
(Strategic Accounts)



**Mike Norton**Former VP, PosiGen

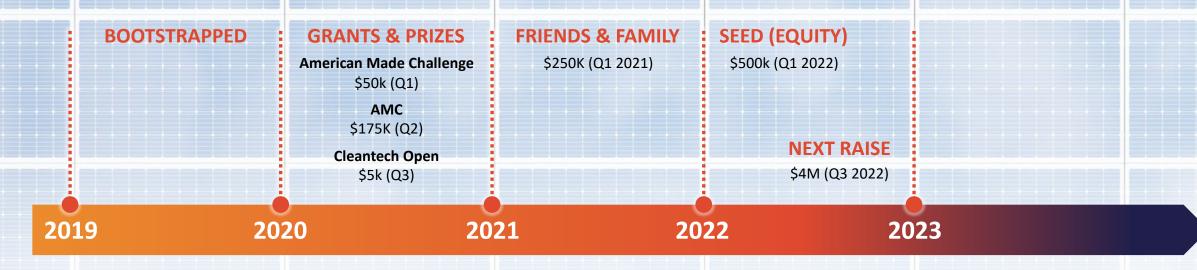


Sass Peress Former CEO, iSun





#### **Market Strategy | Milestones**



#### **PRODUCT DEVELOPMENT**

- Prototype Development
- Patents
- Incubators

- Pilot Installed
- International Patents
- Customer Traction





#### **MARKET INTRO**

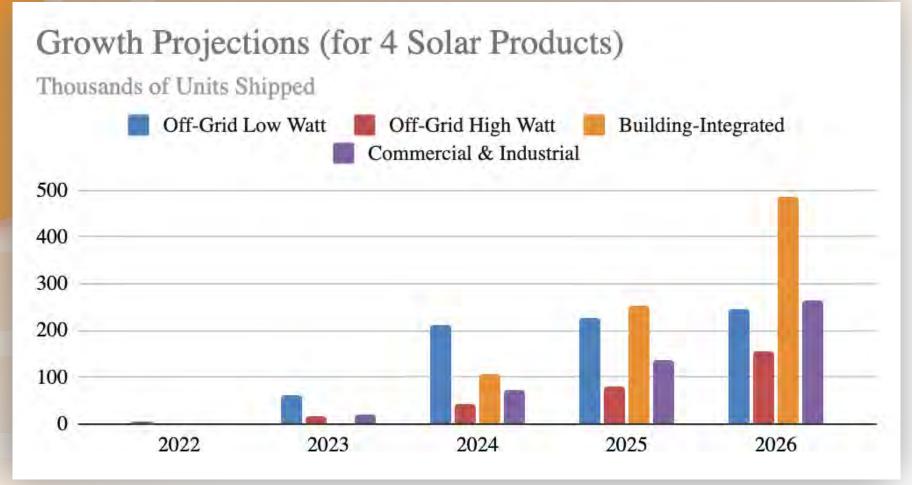
- Expand Team
- Establish Partnerships
- Marketing/Customer Acquisition
- Revenue

#### **GROWTH**

- Solar Roofing
- Other Residential
- Batteries (various)
- Global Reach



# **Growth Projections 4 Solar Products**







Seeking a lead investor for next raise in mid-2022 (\$4M).

Rapid prototyping for growing customer base, with contract manufacturing = lean, capital light operation serving multiple verticals.

Investors earn a return from B2B sales of units or IP license at high margins and/or high volumes.

Uplift is synergistic with a clean tech portfolio that includes innovations in generation and energy storage.





## Thank You

If you would like schedule a follow-up meeting, please contact either one of us:

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